



21ST ANNUAL INTERNATIONAL SCIENTIFIC CONFERENCE

ECONOMIC SCIENCE FOR RURAL DEVELOPMENT

12 – 15 MAY 2020, JELGAVA

PROGRAMME

PRODUCTION AND CO-OPERATION IN AGRICULTURE & BIOECONOMY

1. **Liene Feldmane, Andra Zvirbule** - INFLUENCE OF INSTITUTIONAL FRAMEWORK ON ECONOMIC ACTIVITY OF AGRICULTURAL COOPERATIVES: LATVIA'S CASE.
2. **Adam Pawlewicz, Katarzyna Brodzinska, Andra Zvirbule, Dina Popluga**- TRENDS IN THE DEVELOPMENT OF ORGANIC FARMING IN POLAND AND LATVIA COMPARED TO THE EU.
3. **Nato Jabnidze, Leila Tsetskhladze, Ia Meskhidze** - THE ROLE OF STATE PROGRAMS IN TRANSFORMATION PROCESS OF AGRICULTURAL SECTOR IN AJARA AUTONOMOUS REPUBLIC (GEORGIA).
4. **Mudrite Daugaviete, Galina Telysheva, Ojars Polis, Ausma Korica, Kaspars Spalvis** - DEVELOPING RURAL BIOECONOMIES BY FOCUSING ON REGIONAL STRENGTHS - TREES FOR LOCAL BIOECONOMY
5. **Aina Muska, Gunita Mazure, Kristaps Muska** - THE IMPACT OF LATVIAN WOOD CONSTRUCTION CLUSTER ON THE EFFECTIVENESS OF MEMBERS' ECONOMIC ACTIVITY.

MARKETING AND SUSTAINABLE CONSUMPTION & HOME ECONOMICS

1. **Ekaterine Bakhtadze, Nargiz Phalavandishvilli, Natalia Robitashvilli** - IDENTIFYING OPPORTUNITIES AND RISKS OF TOURISM MARKET GROWTH IN AJARA AUTONOMOUS REPUBLIC (GEORGIA).
2. **Liga Proskina, Irina Pilvere** - MARKET POSITION OF NON-TRADITIONAL AGRICULTURAL PRODUCTS.
3. **Janis Duboviks, Matiss Kite** - THE EFFECTIVENESS OF SOCIAL MARKETING IN HIV PREVENTION: A LITERATURE REVIEW.

4. **Salome Shervashidze, Gela Mamuladze** - APPLICATION OF DIFFERENTIATED MODERN TECHNOLOGIES TO DIFFERENT TYPES OF RETAIL TRADE: CURRENT REALITY AND PROSPECTS.
5. **Barbara Freytag-Leyer, Dionisius Yusuf** - CAUSES AND EFFECTS OF WOMEN RURAL-URBAN MIGRATION-FIELD STUDY AMONGST FEMALE STREET FOOD VENDORS IN TANGERANG-INDONESIA AND HAT YAI-THAILAND.
6. **Andrejs Lazdins, Liga Jankova, Madara Dobele, Aina Dobele** - QUALITATIVE ANALYSIS OF DEMAND FOR RESTORATION SERVICES IN JELGAVA OLD TOWN QUARTER DEVELOPMENT EXAMPLE.
7. **Janis Viesturs, Armands Auzins** - IMPLEMENTATION OF THE OPENNESS TO INTERNATIONAL REAL ESTATE TRANSACTIONS INDEX IN LATVIA.

INTEGRATED AND SUSTAINABLE REGIONAL DEVELOPMENT

1. **Oleg Chekmarev, Pavel Lukichev, Pavel Konev** - GASIFICATION MODEL AS A FACTOR IN SUSTAINABLE DEVELOPMENT OF RURAL AREAS
2. **Inga Jekabsone** - THE IMPACT OF INTERNATIONALISATION OF HIGHER EDUCATION IN THE REGIONS, CASE OF LATVIA.
3. **Irina Andriyanova, Inna Davydova, Yury Mazhayskiy** - RURAL TERRITORY DIFFERENTIATION ACCORDING TO THE ECOLOGICAL CRITERIA FOR THE RYAZAN REGION.
4. **Ingrida Kazlauskene, Vilma Atkociuniene** - THEMING DISCOURSE IN VILLAGE DEVELOPMENT.
5. **Diana Foris, Baiba Rivza, Maiga Kruzmetra, Ioana Sonia Comanescu, Tiberiu Foris** - AGRITOURISM IN THE CONTEXT OF SUSTAINABLE TOURISM DEVELOPMENT.
6. **Olga Chernova, Vladimir Klimuk, Andrejs Lazdins** - FOUR-LINK SPIRAL MODEL IN THE CONCEPT OF "SMART SPECIALIZATION" INNOVATIVE INDUSTRIAL DEVELOPMENT.
7. **Madara Dobele, Andra Zvirbule** - THE CONCEPT OF URBAN AGRICULTURE - HISTORICAL DEVELOPMENT AND TENDENCIES.
8. **Tamara Grizane, Liga Jankova, Aija Sannikova, Inguna Jurgelane** - ECONOMIC POTENTIAL OF RECREATIONAL FISHING FOR SUSTAINABLE DEVELOPMENT OF COASTAL AREA.
9. **Anda Grinfelde, Inga Vanaga, Liga Paula** - FACTORS INFLUENCING SALARIES OF PRES-SCHOOL TEACHERS IN LATVIA REGIONS.
10. **Raimonds Ernsteins, Erika Lagzdina, Ivars Kudrenickis, Anita Lontone-Ievina** - MUNICIPAL COASTAL GOVERNANCE SYSTEM DEVELOPMENT IN LATVIA: INTEGRATION OF GOVERNANCE SEGMENTS, SECTORS AND INSTRUMENTS.
11. **Raimonds Ernsteins, Maija Stokmane, Arturs Pudans** - LOCAL COASTAL MANAGEMENT ASSESSMENT DEVELOPMENT: COASTAL GOVERNANCE SYSTEM DIMENSIONS.
12. **Ilze Prizevoite, Gunta Grinberga-Zalite** - THEORETICAL ASPECTS OF REMUNERATION AND PERFORMANCE IN THE CONTEXT OF PROVIDING GENERAL EDUCATION IN THE CONDITIONS OF LATVIA REGIONAL DISPARITIES.

13. **Izabela Adamickova, Barbora Begerova, Henrietta Nagy, Jan Lajda, Peter Bielik** - MODERNIZATION, INNOVATION AND EFFICIENCY AGRI-FOOD INDUSTRY IN THE REGIONAL DEVELOPMENT OF SLOVAKIA.

FINANCE AND TAXES

1. **Karlis Ketners** - SPENDING REVIEW AS ESSENTIAL PART OF PUBLIC SECTOR BUDGETING: LATVIAN EXPERIENCE.
2. **Asie Tsintsadze, Irina Vashakmadze, Irina Tavadze, Lilit Meloyan-Phutkaradze** - PERSPECTIVES AND OPPORTUNITIES OF GEORGIAN FINANCIAL MARKET INTEGRATION INTO EU.
3. **Nadiia Davydenko, Alina Buriak, Olena Lemishko, Zoja Titenko** - ASSESSMENT OF THE FINANCIAL STABILITY LEVEL OF UKRAINIAN AGRARIAN CORPORATIONS.
4. **Nadiia Davydenko, Alina Buriak, Yuliia Nehoda, Yuliia Bilyak, Nataliia Shevchenko** - FINANCIAL SECURITY FOR THE AGRARIAN SECTOR OF THE ECONOMY OF UKRAINE.
5. **Svitlana Boiko, Inna Demianenko, Halyna Skrypnyk, Valentyna Yavorska** - ARCHITECTONICS OF FINANCING OF AGRICULTURAL ENTERPRISES IN UKRAINE.
6. **Alexey Leontyev, Galina Reshina** - EVALUATION OF VEHICLE TAXATION IN THE REPUBLIC OF LATVIA BY THE METHOD OF VARIANT OPTIMIZATION USING RELATIVE SINGLE INDEXES.
7. **Raimjanova Madina Asrarovna** - AGRICULTURAL INVESTMENTS ARE MAIN FACTOR OF INCREASING THE SECTOR COMPETITIVENESS.
8. **Algirdas Justinas Staugaitis** - FINANCIAL SPECULATION IMPACT ON AGRICULTURAL COMMODITY PRICE VOLATILITY: TGARCH APPROACH.
9. **Laila Kelmere** - PROTECTION OF EMPLOYEES IN INSOLVENCY PROCEEDINGS.
10. **Svitlana Yehorycheva, Tetiana Hudz, Mykola Lakhyzha** - MODERNIZATION OF THE MECHANISM FOR FINANCING RURAL DEVELOPMENT IN UKRAINE.

RURAL DEVELOPMENT AND ENTREPRENEURSHIP

1. **Mihails Urbans, Jelena Malahova, Vladimirs Jemeljanovs** - COMPLIANCE OF FIRE PROTECTION MEASURES FOR THE ACCOMMODATION OF PEOPLE IN RIGA SCHOOLS.
2. **Inara Jurgena, Aina Muska, Elina Jurjane** - REDUCTION OF NON-VALUE ADDED ACTIVITIES IN RESTAURANT SERVICES: THE CASE OF BBS-DIZAIN LTD.
3. **Nadina Moroza, Inguna Jurgelane-Kaldava** - THEORETICAL ANALYSIS OF FACTORS AFFECTING THE DEVELOPMENT OF LOGISTICS CENTER.
4. **Anda Zvaigzne, Sandra Murinska, Inta Kotane, Iveta Mietule** - PRINCIPLES OF EFFECTIVE MENTORING COMMUNICATION IN ENTREPRENEURSHIP: THE RESULTS OF A SURVEY OF EXPERTS.
5. **Agnese Batenko, Inguna Jurgelane-Kaldava** - LATVIAN INFORMATION TECHNOLOGY COMPANIES EXPORT PROMOTION TO US.
6. **Vazha Verulidze, Inguna Leibus** - TRENDS IN THE DEVELOPMENT OF AGRICULTURE IN CONDITIONS OF TAX REFORM IN GEORGIA.

7. **Velta Parsova, Anda Jankava, Siim Maasikamae, Audrius Aleknavicius** - ASSESSMENT OF RESULTS OF REORGANIZATION OF LAND RELATIONS IN BALTIC STATES.
8. **Liga Jankova, Andrejs Lazdins, Madara Dobele, Aina Dobele** - ANALYSIS OF THE DEMAND FOR CRAFT SERVICES IN THE DEVELOPMENT OF JELGAVA'S OLD TOWN QUARTER.
9. **Inga Uvarova, Dzintra Atstaja, Viola Korpa, Miks Erdmanis** - FINANCIAL VIABILITY OF CIRCULAR BUSINESS MODELS IN TYRE RECYCLING INDUSTRY IN LATVIA.
10. **Inga Bale, Anita Auzina** - SOCIAL ENTREPRENEURSHIP AS A TOOL FOR THE DEVELOPMENT OF NON GOVERNMENT ORGANIZATION'S ACTIVITIES: A CASE STUDY OF THE ASSOCIATION "ORANZAIS STARS".
11. **Darya Vasilieva, Velta Parsova, Aleksandr Vlasov, Vladimir Tarbaev** - MONITORING OF LAND USE AND LAND ABANDONMENT AT THE MUNICIPAL LEVEL: EXAMPLE OF SAMARA REGION.

NEW DIMENSIONS IN THE DEVELOPMENT OF SOCIETY

1. **Laila Kundzina, Baiba Rivza** - FUNDRAISING FOR UNIVERSITIES. ALUMNI EFFORTS AS CASE STUDY.
2. **Svetlana Gribanova, Anna Abeltina** - AGE AND GENDER-BASED DIFFERENCES IN MOTIVATION OF CREATIVE EMPLOYEES. CASE OF IT PROFESSIONALS IN LATVIA.
3. **Juris Krumins, Atis Berzins, Aleksandrs Dahs** - REGIONAL DEMOGRAPHIC TRENDS IN ACCORDANCE WITH THE NEW MODEL OF TERRITORIAL DIVISION IN LATVIA AND FUTURE DYNAMICS IN STATISTICAL REGIONS OF THE BALTIC STATES.
4. **Dagnija Cedere, Inese Jurgena, Irena Katane** - EVALUATION OF GENERAL EDUCATION SCHOOL STUDENTS' CAREER SELF-MANAGEMENT SKILLS AND THEIR FORMATION CONDITIONS IN THE CONTEXT OF COMPETITIVENESS.
5. **Natela Tsiklashvili, Tamila Turmanidze, Tamar Beridze** - HUMAN DEVELOPMENT INDEX IN GEORGIA AND CHALLENGES OF SUSTAINABLE DEVELOPMENT.
6. **Dita Stefenhagen, Inga Vanaga, Anda Grinfelde** - WORKING CONDITIONS OF ACADEMIC PERSONNEL OF HIGHER EDUCATION INSTITUTIONS IN LATVIA.
7. **Anna Vintere** - CASE STUDY ON SUSTAINABLE ATTITUDE FOR ENVIRONMENT IN ADULT EDUCATION.
8. **Sanita Bethere, Lasma Licite** - MOTIVATIONAL FACTORS OF CULTURE SECTOR HUMAN RESOURCES IN THE CONTEXT OF GENERATIONS.



VPP "LATVIJAS MANTOJUMS UN NĀKOTNES IZAICINĀJUMI VALSTS ILGTSPĒJAI"

PROJEKTS "LATVIJAS VALSTS UN SABIEDRĪBAS IZAICINĀJUMI UN TO RISINĀJUMI STARPTAUTISKĀ KONTEKSTĀ" (INTERFRAME-LV)

1. **Sandris Ancans** - BACKWARDNESS OF CENTRAL AND EASTERN EUROPE AS A HERITAGE OF THE SOVIET PERIOD

2. **Dace Kaufmane, Liga Paula** - COMMUNITY COOPERATION IN TOURISM DEVELOPMENT.
3. **Inta Ostrovska, Baiba Rivza, Ludmila Aleksejeva, Brigita Kusina** - COMPARATIVE ANALYSIS OF SMART DEVELOPMENT OF THE TERRITORY (EXAMPLE OF DAUGAVPILS DISTRICT).
4. **Maria Tereshina, Tatjana Tambovceva, Inna Miroshnichenko** - INTANGIBLE RESOURCES FOR RURAL DEVELOPMENT: ASSESSMENT APPROACH.
5. **Ina Guddele, Inga Jekabsone** - FACTORS CONTRIBUTING TO THE DEVELOPMENT OF E-COMMERCE IN THE REGIONS, CASE OF LATVIA.
6. **Tereza Korsaka, Gunta Grinberga-Zalite** - THEORETICAL CHARACTERISTICS OF USING LEVERAGE INSTRUMENTS IN THE CONTEXT OF RURAL ENTREPRENEURSHIP.
7. **Zaiga Oborenko, Baiba Rivza, Peteris Rivza** - AN AHP-BASED ASSESSMENT OF SCENARIOS FOR PROMOTING EMPLOYMENT OF PEOPLE WITH DISABILITIES IN LATVIA.
8. **Modrite Pelse, Maira Lescevic** - ANALYSIS OF DIGITALIZATION REFERRED TO IN STRATEGIC POLICY DOCUMENTS IN THE LIFELONG EDUCATION CONTEXT.
9. **Lasma Licite, Athul Chandramohan** - CHARACTERISTICS AND CHALLENGES OF INTERNET OF THINGS IN ENTREPRENEURSHIP